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CHRISTIAN BOARD OF PUBLICATION/CHALICE PRESS

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Staff and Consultants

Brad Lyons, President and Publisher
Deborah Arca, Marketing and Sales Director
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CBP's mission is to publish resources inviting all people into deeper relationship with God, equipping them as disciples of Jesus Christ, and sending them into ministries as the Holy Spirit calls them. Every resource we offer and everything we do is part of our effort to live into God's invitation.

Executive Summary:

- Chalice Press/CBP receives no support from Disciples Mission Fund or special offerings. We are entirely dependent on sales and gifts for the continuing vitality of our ministry.
- Because we receive no DMF support, we are allowed, per the General Minister and President, to seek gifts from individuals and congregations. We believe gifts to Chalice Press support all Disciples ministries.
- If you purchase Chalice Press books from Amazon or other sources, that retailer keeps at least half of the income from that sale. When you purchase directly from Chalice Press, through our website, our 1-800 number, or at an event, 100% of the income supports your shared ministry.
- You can support Chalice Press by posting positive reviews on book-purchasing sites, sharing your favorite Chalice Press books on social media, or introducing them to your congregation and friends. Each helps Chalice Press and the Christian Church (Disciples of Christ) share the Good News and reach new audiences.
- Only about 25% of our authors and our revenues comes from Disciples sources.
- You can support Chalice Press, a 501c3 non-profit, by joining our Annual Fund. Visit www.ChalicePress.com/AnnualFund to make your gift. Individuals and congregations can also support specific projects through subventions. We are grateful for your support.

CBP/Chalice Press's core values

While Disciples remain a core audience and author pool, we continue to seek a wider audience and a diverse range of authors while remaining committed to the Disciples'

core value of an open table:

- The recognition that each person is a unique gift from God, and that God loves us despite the challenges each of us face.
- The rejection of racism, discrimination, and bigotry and the seeking of reconciliation and understanding so we can continue our journey of becoming the Beloved Community.
- An understanding that all people, regardless of faith tradition, are inspired and encouraged to challenge harmful theology, find our common ground, and work together for justice.
- A love for the wondrous diversity that surrounds us. As LGBTQIA+ equality works its way into the justice system and our society, more and more people move from mere tolerance to fully living the way of Jesus.
- Helping families grow in faith and love through daily practices and experiences across generations.
- Acceptance that the planet we inhabit is under siege and must be cared for as the gift from God it truly is and action to reverse the damage humanity is inflicting.
- Helping the growing number of 'spiritual-but-not-religious' have resources to inspire them on their unique journeys.

We continue to fortify our reputation in the publishing industry as the go-to publisher for progressive, inclusive Christian resources.

2020 Summary

The Coronavirus recession of 2020 hit the publishing industry very hard. Encountering an emotionally challenging season, readers opted for books that would entertain rather than challenge, and they made their purchases from online retailers. Bookstores that thrive on foot traffic and the distributors that serve them returned more inventory than at any time in recent history. Those returns and the shift in readers' interests had a significant impact on our bottom line. In June, CBP laid off half our staff and restructured our operations, outsourcing our production work to third-party vendors. A Paycheck Protection Plan loan and an Economic Injury Disaster Loan, both from the Small Business Administration, and a line of credit from Church Extension may have saved CBP from abruptly ending our ministry last summer.

Coincidentally and nearly simultaneously, the summertime protests related to heightened racial tensions in America began turning our finances around. When Americans sought books on how to become anti-racist or to more accurately understand their own roles in racism so they could create change more effectively, Chalice Press books were cited in several high-profile media opportunities that led to a jump in our sales. Later in the year, as Christians prepared for a COVID-required do-it-yourself Christmas, our new title *Faithful Families for Advent and Christmas* exploded, resulting in a profitable fiscal year. Most Christian publishers will remember 2020 as a year of catastrophic financial hardship. Because we had created a quality social justice line and offered books for use in non-congregational settings, both long-term missions for our publishing house, Chalice Press will remember it as a year of two very different seasons.

We enter 2021 with a smaller staff working remotely, our office condensed to two small rooms at Eden Theological Seminary and the workspaces we have carved out in our own homes. Our contracted warehouse in Nashville, Tennessee, is entering its second year, our website is seeing increased traffic and purchasing, and sales of social justice titles to bookstores and libraries are improving. Spanning all our work is an updated, flexible strategic plan with the goal of continuing to expand our audience, our offerings, and our financial stability.

All that said, we are still not out of the woods yet. Publishing and bookselling remains a very competitive industry that is under relentless pressure from a near-monopoly, and the still-struggling economy has the potential to be fickle at least until the COVID pandemic is contained, possibly much longer. We are cautiously optimistic as we head into the coming year, hoping congregational life returns and the economy strengthens.

– Brad Lyons, President and Publisher

2020 Titles from Chalice Press

(Authors in italics are Disciples or are associated with Disciples ministries)

Religion, Culture, and Social Justice

- Fear Not: Living Grace and Truth in a Frightened World (Eric H.F. Law)
- Acting on Faith: Stories of Courage, Activism, and Hope Across Religions (*Diane Faires Beadle and Jamie Lynn Haskins*)
- Holy Chaos: Creating Connections in Divisive Times (*Amanda Henderson*)
- The ABCs of Diversity: Helping Kids (and Ourselves!) Embrace Our Differences (Carolyn B. Helsel and Y. Joy Harris)
- A House Divided: Engaging the Issues through the Politics of Compassion (Mark Feldmeir)
- You Can't Ask That! 50 Taboo Questions about the Bible, Jesus, and Christianity (*Christian Piatt, editor*)

Spiritual Formation and Faith Practices

- Liberating Love: A Daily Devotional (*Sandhya Rani Jha*)
- Faithful Families for Advent and Christmas: 100 Ways to Make the Season Sacred (Traci Smith)
- Another Way: Living and Leading Change on Purpose (Stephen Lewis, Matthew Wesley Williams, and Dori Grinenko Baker)
- America's Sacred Sites: 50 Faithful Reflections on Our National Monuments and Historic Landmarks (*Brad Lyons and Bruce Barkhauer*)

Disciples Identity and Theology

- Wellsprings of Hope: Prayers for a Prophetic New Vision for Disciples (*Richard H. Lowery, editor; entries by representatives of Disciples general ministries*)
- The World is About to Turn: Mending a Nation's Broken Faith (Rick Rouse and Paul Ingram)

Congregational Life and Mission

- Imagining a New World: An Advent Devotional (*Terri Hord Owens*)
- Go to Jerusalem: A Lenten Devotional (*Mary Alice Mulligan*)
- Annual Planning Guide and Calendar 2021-2022

InsideOut Christian Camp Resources

- Creation Speaks (Inside Out) (*Lee Yates*, project manager)

Topics addressed in 2021 publications will include:

- Anti-racism, pro-reconciliation training and techniques
- Social justice
- Mental health
- Parenting
- Church camp resources
- Devotionals and resources for Advent and Lent
- Military chaplaincy
- Community building and kindness
- Congregational life
- Grief – Chalice Press's first children's book

as well as our Chalice Press' first book for children, focused on grief and celebrating lives well-lived.

**Chalice Press and CBP books and e-books are available at
ChalicePress.com or by phone at (800) 366-3383.**

**While our books are available anywhere you purchase books,
a purchase directly from Chalice Press provides twice as much support
for your Disciples ministry. We are grateful for your support.**

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